

UATP and Airline Business present:

# Airline Distribution 2005

19-21 April 2005  
Marriott Resort and Spa  
Bangkok



**Topic: Session 8: Fraud/Revenue Integrity**

**Date: Thursday, 21 April 2005**

**Time: 3:30 – 4:15 pm**

**Pierre Briant**  
**Manager Revenue Protection Services**  
**IATA**

*Pierre Briant was born in Paris and spent the early part of his youth in the United States. He is a 'graduate of the school of salesmanship of the Paris Chamber of Commerce. Prior to joining IATA he spent ten years in various travel agency positions, mainly in Paris.*

*In 1982, he was appointed ISP project manager and subsequently manager BSP France, and held the position until 1988. Upon successful implementation of the Billing and Settlement Plan (BSP) in France, he joined BSP Plan Management at Geneva headquarters as Manager BSP Operations and remained in Agency Administration until 1992, the date of his appointment as Assistant Director Fraud Prevention.*

*After the re-organisation of IATA in 1996 Pierre joined IATA Passenger Services and held the position of Manager Ticketing and Fraud Prevention Services and was Secretary of Ticketing and Fraud/Prevention committees for several years.*

*Pierre is currently Manager, IATA Fraud Prevention Services. His activities include being Secretary of the IATA Tickets Service Steering Group and the Fraud Prevention Steering Group.*

