

UATP and Airline Business present:

Airline Distribution 2005

19-21 April 2005
Marriott Resort and Spa
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Topic: Session 5: The Corporate Travel Market

Date: Thursday, 21 April 2005

Time: 9:15 – 10:30 am

Sandy Dhuyvetter
CEO CelestiaLINK LLC and Executive Producer & Host
TravelTalkRADIO

*Sandy Dhuyvetter is the CEO of **CelestiaLINK, LLC** and Executive Producer and Host of **TravelTalk RADIO**. Ms. Dhuyvetter is recognized as one of the world's leading experts in travel and technology. Sandy pioneered computer graphics in Silicon Valley in 1982, long before the Internet was on anyone's radar. She founded her first multimedia company, **The Electronic Pen**, four years later in San Mateo. When the Internet first became available for commercial use in 1994, Sandy was extremely well-positioned for this new medium and became actively involved in the development of many of the earliest commercial Web sites, including 3 of the first 5 CyberCash transaction storefronts. Since then, Sandy has developed online marketing strategies and eCommerce enabled Web sites for over 200 companies including the Santa Barbara Convention and Visitors Bureau (believed to be the first Web site ever created for any CVB), Trailways, Levi Strauss, Superbowl XXXII, TravelWorld.com, GE Capital Corporation, Tours.com and many others.*

*In 1998, Sandy founded **CelestiaLINK, LLC** and went on to create **TravelTalkRADIO**, **TravelTalkTV** and **TravelTalkNEWS**. These multimedia companies form a comprehensive travel news and information network. As executive producer and host, Sandy attracts audiences from around the world each month. Her reporting style is dynamic and concise and her interviews are entertaining and informative. She has an immense depth of technical expertise in the travel industry and her recommendations and opinions are based on honest evaluations. Sandy is a frequent guest speaker at travel and technology conferences around the world on topics including branding, distribution and media relations. More information about Sandy is available at www.TravelTalkRADIO.com/background_sandy.html.*

