

Farelogix: Jim Davidson Bio
January 2017

Jim Davidson
President and Chief Executive Officer

Jim Davidson, President and CEO of Farelogix, is a travel industry visionary with extensive experience and demonstrated success leading both large multi-national organizations and start-ups. Under Jim's leadership, Farelogix is recognized as a disruptor, innovator, and global force in the travel industry, constantly challenging the status quo to deliver world-class distribution and merchandising technology to airlines around the world.

A strategic thinker with a passion for innovation, execution, and achievement, Jim is a frequent speaker at industry events on thought provoking airline distribution and merchandising topics that address the evolving travel market. Acknowledged as a thought leader, Jim was named one of the 25 Most Influential Executives in the Business Travel Industry by Business Travel News.

Prior to joining Farelogix in 2005, Jim was President and CEO of NTE, an Internet-based supply chain technology company focused on transportation pricing and transaction engines for shippers and carriers. Before NTE, he held several senior leadership roles, including President and CEO of Amadeus Global Travel, North America; head of sales and marketing at System One; and Vice President of Marketing at Reed Travel Group/OAG.

Jim holds an undergraduate degree in Business Management, a Masters of Science in Education, and an MBA.

