

Pascal Burg

Director

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Pascal is a Director with responsibility for the Paris office. He has been with Edgar, Dunn & Company (EDC) since 1999 and has worked in the London, Sydney and San Francisco offices. Pascal has over 12 years of consulting experience in business strategy for financial services clients in multiple European, Asian and North American countries, and over four years of line management experience within the UK financial services industry. His core competencies include business case development, new product development, strategic planning, market entry strategy, benchmarking. Pascal has managed a large number of strategic planning, marketing strategy and implementation projects for clients including issuers, acquirers, card associations and large merchants such as airlines. He received his MBA from Lancaster University in the United Kingdom and his Business Degree from Ecole Supérieure de Commerce de Lyon in France.

