



Mr. Hu Chenjie was appointed the position as the Vice President in Alibaba Group in 2016. He has more than 25 years of experience in the aviation sector, with a profound understanding of the aviation business and insights. He has full of creative inspirations and has good means of information leading business innovation. He led the project to develop the first e-ticket and the first digital boarding pass in China when serving as CIO in China Southern Airlines. He has previously held executive roles in global companies, e.g. Digital China, SITA INC., Mircomax Technology Singapore, Travelsky.

Mr. Hu Chenjie studied in Beijing University of Aeronautics and Astronautics and obtained Bachelor of IT engineering degree. He also obtained EMBA from Tsinghua University in 2011. He currently is the member of Chinese State Specially Recruited Experts.