



Amanda Campbell

Director of Product Marketing, Farelogix

Amanda Campbell recently joined Farelogix as Director of Product Marketing where she helps leading airlines innovate and save costs by connecting them with the pioneering team at Farelogix. Previously, Amanda held several senior positions in leading high-tech companies, including serving as Head of Marketing at OpenJaw Technologies, a role she held for six years.

Through her travel tech experience, Amanda has gained thorough understanding of the airline distribution, merchandising, and e-Commerce landscape. She also has a keen interest in how enabling-technology can deliver commercial gains and shape our everyday lives.

Amanda holds a Bachelor of Arts (Politics) from Otago University in New Zealand and post-graduate qualifications in Tourism and Public Relations.