

Yanik Hoyles

Director, New Distribution Capability Program

IATA

Yanik joined IATA in May 2011 where he was accountable for leading and coordinating the development of new solutions and new Industry services.

He has over 25 year's airline experience, most of which at British Airways where he began as Senior Manager Revenue Management in 1996 and then held several positions as Area Commercial Manager overseas.

In July 2013 he was appointed to lead the global NDC program for IATA.

