

Profile

Jörg Troester

Head of Corporate Strategy, Industry and Government Affairs

Jörg has more than 20 years of experience in the aviation industry. Before joining Hahn Air Lines, he worked with LTU International Airways in project management and product development in Marketing, Sales and IT for over twelve years. Today he is Head of Corporate Strategy with Hahn Air and responsible for Hahn Air's strategic development as well as industry and government affairs.

Working over ten years with Hahn Air, Jörg is an expert in the field of airline distribution. He understands the variety of airline business models and their technical background in reservation, ticketing and revenue accounting. With his expertise he supports IATA's NDC initiative in the area of interlining and indirect distribution. He is representing Hahn Air in UATP's Board of Directors and holds a seat on the Board of the ERA.

Jörg holds an LL.M. in Commercial Law, an MBA in tourism and hospitality and an M.A. in linguistics and media science. Besides other industry activities, Jörg works as a guest lecturer with IUBH University of Applied Science as well as with IATA's Training and Development Institute.

