

Anthony Doyle – is the Senior Director - Global Sales Corporate Development & Operations at Air Canada. He is part of the senior leadership team within the Global Sales Branch. His portfolio includes providing leadership and strategic direction to the Product Distribution and the Payment Solutions teams that support the Air Canada, Air Canada Express and Air Canada Rouge brands worldwide.

Providing oversight to the Product Distribution teams that includes the indirect distribution channels, the direct API channel (AC2U) along with product and partnership management of channel partners. Payment Solutions encompasses customer acquisition and program management of the B2B and B2C programs – involving the payment networks, Alternate Forms of Payments (AFOP), the ACGlobe Corporate Payment Solution and the CIBC ACConversion Visa Prepaid programs.

Before his current position, Anthony’s mandate was to create and establish the “think-tank” team of the New Product Development department within the Marketing branch. He was responsible for the ideation, review, championing, implementation and managing the corporate approval process of new commercial products and services intended to enhance and transform Air Canada’s customer value proposition.

He has championed and introduced programs for Air Canada that includes: Interac online, On My Way, Air Canada Gift Card and the Panasonic embedded entertainment systems on the B787 and Wi-Fi on the narrow-body (Airbus, ERJ and CRJ) fleets. More recently, he introduced the ACGlobe UATP program, a ten currency multi-currency prepaid travel card utilizing the Visa network and the payment gateway to delivery AFOP worldwide.

He leads with excellence in strategic thinking, creativity, and passion for innovation in the customer experience; while working highly collaboratively with stakeholders and business owners across the organization.

