

GIANNI PISANELLO, VICE-PRESIDENT, NDC-X PROGRAM, AMADEUS IT GROUP

Since December 2017, Gianni is responsible for defining and executing Amadeus' vision around IATA's New Distribution Capability (NDC). In collaboration with airlines, travel sellers and IATA, Gianni is tasked with identifying and delivering the right NDC-based solutions that integrate the needs of all industry stakeholders, under the right economics.

Since joining Amadeus in 2005, Gianni has held a number of positions within the company, including:

- > Airline Business Strategy Director (currently acting), overseeing the full scope of Amadeus' airline related businesses
- > Strategic Marketing Director, Airline Distribution, where he oversaw Commercial Strategy, Product Portfolio, and Marketing Communications
- > Director of Commercial Finance, reporting directly to the Chief Financial Officer, where he led the department that provides deal, pricing and negotiation support to commercial teams worldwide, across all business units.

Prior to Amadeus, he worked in private equity at Permira, covering technology and telecoms, as well as in strategy consulting.

Gianni holds an MBA from INSEAD, an MSc from the London School of Economics and a MEng in Aeronautics from Imperial College London.

