

**Michael Yohannes**

**Country Director for UK**

**Ethiopian Airlines**

Michael Yohannes became Ethiopian's UK country manager in late 2017 after moving from a similar role in Dublin. Michael is credited with the successful set up of the first ever African airline to operate to/from Ireland which, in the process, opened up 55 new destinations to the Irish travelling public. He was pivotal in the launch of the first Dreamliner service from Dublin airport flying direct to Los Angeles and Addis Ababa. Another first was the connecting of three continents, Africa, Europe and North America through Dublin airport.

In his current role as Country Manager for the UK, Michael has already announced the increase in frequency of Ethiopian's Heathrow operation from 7 to 10 per week and the impending plan to operate from other UK Airports.

Prior to joining Ethiopian in 2003, Michael held a finance role with an OTA and that combined with his roles in Ethiopian has led to him amassing extensive experience of the travel, tourism and aviation sectors. Michael is a graduate with higher level Diploma in Business Studies and Bachelors Honours degree in Technology Management.

