

Speaker Information

Speaker: Jim Davidson

Title: President and CEO

Company: Farelogix

Biography: Since his appointment as Farelogix President and CEO in January 2005, Jim Davidson has transformed the company's vision and product offerings to focus on broader opportunities within travel distribution technology. Under his leadership, Farelogix solutions are in production on six continents and the company has transformed into a true global force in travel.

A passionate thought leader on topics such as travel distribution, direct connect, merchandising and ancillary revenue, Jim was named one of the 25 Most Influential Executives in the Business Travel Industry by *Business Travel News*.

He holds a BA in Business Management, a Masters of Science in Education and an MBA.