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Juan Sarmiento is the Economics & Environment Senior Manager for the Latin American and Caribbean Airline Association (ALTA, in Spanish) is in charge of Fraud Prevention and Environment campaigns and leads the Research and Statistics projects in the Association. Regarding Fraud Prevention, Sarmiento has been involved in a series of actions and initiatives that have resulted in important awareness against fraudsters for the aviation industry, as well as projects regarding payments in the travel industry. He joined ALTA in 2011 and holds a Bachelor's degree in Aviation Business Administration from Embry-Riddle Aeronautical University (ERAU) in Daytona Beach, Florida.