

Seth Cassel Bio (As of 5 March 2019)

Seth Cassel is the President of EveryMundo, a world-leading provider of airline performance marketing technology. EveryMundo's solutions increase airline direct channel growth, improve customer acquisition, and enhance user experience. Theirw flagship solution, airTRFX, is a comprehensive airline Fare Marketing platform. EveryMundo works with nearly 40 airlines based on 6 continents, marketing in over 25 languages.

Seth holds a MBA from Harvard Business School and a BA in Mathematics from Harvard University. Before EveryMundo, Seth built two companies: a start-up consultancy and a music management company. Previously, he worked at Sony Music and Citigroup. Seth regularly speaks at industry conferences, including airline eCommerce events by Terrapinn, Airline Information, and IATA. He is an Endeavor Entrepreneur.