

Jonathan Savitch

Chief Commercial Officer

ATPCO

Jonathan joins ATPCO from Routehappy, the industry standard for airline rich content that ATPCO acquired in 2018. With over 20 year's experience in the industry, Jonathan leads all commercial activities for ATPCO, including Marketing, Sales, and Account Management. He is currently focused on developing a more lean and agile approach at ATPCO. He is dedicated to helping airlines de-commoditize flight shopping and get the right airline products in front of consumers. Jonathan spent 15 years selling in-flight entertainment and connectivity to airlines, previously working as the VP of Business Development at Thales, and he most recently spent four years with Routehappy growing its customer base to over 100 subscriptions in only a few years. Jonathan is a reformed lawyer having graduated from Louis D. Brandeis School of Law at the University of Louisville, where he received his Doctorate in Law.