

Lora Ellis
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Lora has worked in the business travel consulting sector for more than 20 years. She has driven amazing results for her clients through hundreds of consulting projects involving outsourced travel buying & management, strategic sourcing, total program management and demand management. Previously Lora led the Business Planning team within American Express Global Consulting where she initiated key performance indicators for the business, developed a resource management strategy and revamped the consulting pipeline methodology and practices. Most recently Lora has led multiple engagement projects, helping suppliers to better understand the marketplace as well as helping buyers better understand their travelers while driving more strategic travel programs. In 2018, Lora took on the role of NDC Envoy for the USA with a remit to help engage the US market in deeper dialogue around NDC.