

Profile

Jörg Troester

Head of Corporate Strategy

Jörg Troester has 20 years of experience in the aviation industry. Before joining Hahn Air Lines, he worked with LTU International Airways in project management and product development in Marketing, Sales and IT for over twelve years. Today he is Head of Corporate Strategy with Hahn Air and responsible for Hahn Air's strategic development as well as industry and government affairs.

Working nearly ten years with Hahn Air, Jörg is an expert in the field of airline distribution. He understands the variety of airline business models and their technical background in reservation, ticketing and revenue accounting. With his expertise he supports IATA's DDX Working Group in NDC Interline end-to-end development and questions about indirect distribution. He is as well representing Hahn Air in UATP's Board of Directors. In July 2015 Jörg was appointed to board of the European Regions Airline Association (ERA).

Jörg holds an LL.M. in Commercial Law, an MBA in tourism and hospitality and an M.A. in linguistics and media science. Besides other industry activities, Jörg works as a guest lecturer with IATA's Training and Development Institute.

About Hahn Air

Hahn Air is a German scheduled airline founded in 1994 and has specialised in distribution services for other airlines since 1999. As the world's largest company of its kind, Hahn Air covers 190 markets and cooperates with more than 300 air, rail and shuttle partners and over 95,000 travel agencies. Its network of HR Ticketing Centres includes 5,000 agencies worldwide that receive additional benefits. Hahn Air's services are exclusive to transportation partners and travel agents and are not offered directly to air travellers.

Every year millions of passengers travel between 4,000 airports using Hahn Air tickets. Hahn Air is the first and only airline worldwide that offers free and comprehensive insolvency insurance coverage for all of its partners' transport services.

Although not well known among the general public, Hahn Air is a member of the International Air Transport Association (IATA) and a globally connected stakeholder playing a leading role in the airline industry.

Hahn Air is 100% owned by the Hahn Air Group, an international corporation based in Dreieich near Frankfurt, Germany, while the Hahn Air Lines' fleet operates out of Dusseldorf Airport. The Group, which has offices around the world, including Minneapolis, Montevideo, Paris, Casablanca, Johannesburg, New Delhi and Manila, achieves an annual global turnover of approximately 1 billion USD.