

Short Bio

Charlotte Dumesnil

For the past 17 years, Charlotte Dumesnil has been working in the airline industry, mainly in commercial functions. Since March 2019, Charlotte Dumesnil is part of Vueling Airlines, part of the IAG Group. She started as General Manager for France. A few months later, she took as responsibility the development of international markets. She is now Director of Sales, Distribution and Alliances. In charge of defining the low-cost carrier distribution strategy, boosting sales in Digital channels adapting the sales approach per country and region and enhancing airlines cooperation, she is coordinating a team of 30 experts and talented people.