

## Bio for Johnny Thorsen (January 2024)

Johnny Thorsen is the “**VP of Business Development for Content Distribution**” for Spotnana based in Silicon Valley, California – he joined Spotnana in June 2021 after being a strategic advisor for the founders in the early stage of Spotnana being founded in 2019

Prior to joining Spotnana, Johnny Thorsen was the “VP of Strategy and Innovation” for American Express Digital Labs after they acquired Mezi, in January 2018 where he was the head of strategy and partnerships since May 2017

Prior to joining Mezi in 2017 Johnny was the co-founder and CEO of conTgo, a UK-based startup founded in 2007 and acquired by Concur in March 2013, and he held senior positions with companies such as Travelport, Sabre, GetThere, HRG and CWT before founding conTgo in 2007

Business Travel News named Johnny Thorsen one of the 25 most influential people in the business travel industry in 2018 and 2010, he was recently included on the BTN Europe 2024 Hotlist

## My career in travel technology

