

Rajeev Kumar

Founder, CEO and MD

Rajeev Kumar G is an expert in the travel industry with over 15 years of experience covering Technology Development, CRM, Outsourcing, Process Management and Travel. He has worked in various capacities across the globe in India, Singapore, UK, Europe and North America.

A computer science engineering graduate from Bangalore University, he has also provided consultancy to leading players in the travel and hospitality sector across the globe.

With a vision driven by technology, a strong business acumen, and a passion for the travel industry, Rajeev founded Mystify in 2009. In the last 14 years, he has helped the business to operate at a global scale with a customer base spread across 70+ countries.