

**Gulce Karsli Rozenveld**

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Gulce Karsli Rozenveld is the CEO of Oojo.com, a global online travel agency within Trevolution Group, where she leads international expansion, brand evolution, and tech-driven growth. With senior leadership experience at Trip.com and Travix International, she brings deep expertise across product, marketing, and customer acquisition in global markets. Gulce is known for her pragmatic approach and regularly speaks on AI in travel, flight retail, and the evolving economics of airline distribution.