

**Keli Sandeman**

**Payment Strategy Manager**

**Virgin Atlantic**

Keli Sandeman is the Payment Strategy Manager at Virgin Atlantic and Virgin Atlantic Holidays, a role that they have relished for the past four years. During this tenure, they have successfully managed the implementation of a new orchestration platform and the contracting of several new payment suppliers. Prior to joining the airline world, Keli spent over 15 years working in the payments arena, covering acquiring, gateway, orchestration, and fraud. They have worked for notable companies such as Barclaycard, Verifone, and ACI in customer-facing Sales, Partnerships and Account Management roles. Keli loves to see innovation in the payment space and believes that payments are key to the success of a business, driving customer loyalty and attracting new customers to the brand.