

Altaf Rizvi*Head of Traveler Experience Management*

Altaf began his career at Bain & Company, where he developed a strong foundation in strategy consulting and problem-solving. Over the past decade, he has been fortunate to work with Amadeus, where he has had the opportunity to take on various roles in corporate strategy, mergers and acquisitions, and partnerships. Most recently, he led the strategic relationship between Amadeus and Air Canada.

Currently, Altaf leads the Product team for Amadeus' Traveler Experience Management portfolio, focusing on innovative solutions in Loyalty, Rewards, and Customer Experience. His work centers on delivering exceptional value to customers and driving growth through customer-centric product development.

With over 10 years of experience in the travel technology sector, Altaf brings a deep understanding of the intersection between strategy, partnerships, and product innovation, always with a focus on driving long-term customer loyalty and business success.